



... for life, for good!

at THE ENGLEWOOD  
HERSHEY, PA

June 1, 2025  
5:30 - 7:30 p.m.

## EVENT OVERVIEW

### The What:

In support of the Penn State Cancer Institute CARE Center, this event promises to treat guests' taste buds to a broad selection of delicious cuisine. Hosted by the [THRIVE for Life Foundation](#) in partnership with [The Englewood](#), guests will be treated to over 20 unique and tasty dishes and live entertainment in Central PA's popular, state-of-the-art hot spot.

### The Who:

Twenty or more guest Chefs – along with their Sous-chefs – will prepare their favorite recipes, offering each event patron a small tasting intended to delight the palette. The guest Chefs are members of the Penn State Health | Hershey Medical Center | Penn State College of Medicine | Penn State Cancer Institute | CARE Center family as well as from the Milton Hershey School, the Hershey Entities and surrounding community.

### The Why:

Each year the Penn State Cancer Institute treats more than 3500 patients with a new cancer diagnosis. This may include you, a family member, a neighbor, and/or a co-worker. For each and every one of these individuals the experience of being diagnosed and treated for cancer invites them – almost without exception – into a place of fear and uncertainty. In a moment, everything changes. And for each of them a cancer diagnosis it's so deeply personal. The Penn State Cancer Institute opened the CARE (Cancer Assistance and Resource Education) Center in June 2021 – a place within the Cancer Institute dedicated to ensuring the delivery of comprehensive, whole person care, care that is tailored to each individual and their unique circumstances and needs... taking care of the person, not just treating the disease. In short, the CARE Center delivers truly personalized medicine.

The [THRIVE for Life Foundation](#), founded in 2019, exists solely to generate philanthropic support for the CARE Center and its comprehensive, whole person care initiatives. These initiatives include, as examples, an annual couples retreat for patients with advanced cancer and their partners, cancer genetics screening, nutrition consultations with dietitians, an interprofessional patient navigation team, yoga, creative writing workshops, and the SurviveWELL program. [THRIVE](#) currently hosts two signature fundraising events: its annual GOLF4THRIVE tournament and Cooking for Cancer. Together with our event partners, sponsors, volunteers, and participants **We Are... enhancing the lives of adults diagnosed with cancer.**

### The Event Details:

**Date:** Sunday, June 1, 2025

**Time:** 5:30-7:30 PM

**Location:** [The Englewood](#), Hershey, Pa

The logo for 'THRIVE' features the word 'THRIVE' in a large, bold, dark blue, sans-serif font. Above the letter 'I' is a green circular icon containing a white leaf-like shape. Below 'THRIVE' is the phrase '... for life, for good!' in a smaller, dark blue, sans-serif font.

THRIVE  
... for life, for good!

## SPONSORSHIP OPPORTUNITIES

### \$10,000 GRAND SPONSORSHIP:

- Opportunity for closing remarks
- Recognition in event program and social media
- 4 logo slides in event PowerPoint loop | The Englewood listening room
- 6 event tickets

### \$7,500 FIRST PLATE SPONSORSHIP:

- Recognition in event program and social media
- 3 logo slides in event PowerPoint loop | The Englewood listening room
- 5 event tickets

### \$5,000 SECOND PLATE SPONSORSHIP:

- Recognition in event program and on social media
- 2 logo slides in event PowerPoint loop | The Englewood listening room
- 4 event tickets

### \$2,500 THIRD PLATE SPONSORSHIP:

- Recognition in program and on social media
- 1 logo slide in event PowerPoint loop | The Englewood listening room
- 3 event tickets

### \$1,000 CHEF SPONSORSHIP:

- Recognition in program, on social media, and chef's table top sign
- Recognition in PowerPoint loop | The Englewood listening room
- 2 event tickets

### \$500 FRIENDS OF THE CARE CENTER:

- Recognition in program, on social media, and table top sign
- Recognition in PowerPoint loop | The Englewood listening room

### \$100 FRIENDS OF THRIVE:

- Company or individual name listed in program



# cooking for cancer

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## SPONSORSHIP FORM: Due by May 1st

### SPONSORSHIP LEVEL:

- Grand     1st Plate     2nd Plate     3rd Plate     Chef  
 Friend of the CARE Center     Friend of THRIVE

SCAN ME



Complete your sponsorship online by scanning the QR code to the left.  
or fill out the form below in its entirety and mail by May 1<sup>st</sup> along with your payment to:  
THRIVE for Life Foundation • P.O. Box 675 • Hershey, PA 17033

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Daytime phone: \_\_\_\_\_

Cell: \_\_\_\_\_

Please make check payable to THRIVE for Life Foundation. Check #: \_\_\_\_\_ Total: \$ \_\_\_\_\_

Please email your high-resolution company logo file to: [mhayes@thriveforlife.me](mailto:mhayes@thriveforlife.me)

We would appreciate files that use a transparent background, (.eps, .ai., .png). Thank you!

 **THRIVE** for Life Foundation

Who WE ARE: Founded in May 2019, the THRIVE for Life Foundation is a non-profit charitable organization dedicated to raising funds in support of the Penn State Cancer Institute (PSCI) CARE Center and its whole person care initiatives.

*In a letter, dated December 18, 2019, the IRS designated the THRIVE for Life Foundation as a non-profit, tax-exempt 501(c)(3) organization, retroactive to March 28, 2019. Donors can deduct contributions they make to the THRIVE for Life Foundation under IRS Section 170. No goods or services were provided in exchange for your contribution unless specifically noted otherwise above. If benefits are listed above, your contribution must be reduced by the value of the benefits listed. A small portion of your gift is used to support THRIVE for Life Foundation operations and fundraising expenses. The IRS requires you to retain your receipt for all charitable contributions.*