

THRIVE for Life Foundation

2023 Annual Report

Tucker Davis' mantra, *Keep on Tuckin'*, is a beacon of **hope** for all those impacted by cancer. **Hope** for more effective treatments. **Hope** for a cure. The THRIVE for Life Foundation shares Tucker's **hope**, which is reflected in Penn State Cancer Institute CARE Center through a growing array of programs and services to support the whole person and their loved ones.

We thank our event sponsors, donors, and volunteers for their unwavering support.

Let's **Keep on Tuckin'**, always!

– Michael Hayes, Ph.D., THRIVE for Life Foundation President

IMPACT:



GOLF4THRIVE was held May 19th at the Fairview Golf Course and raised **\$10,000** through the generous support of our sponsors, raffle donations, and devoted golfers.



thriveforlife.me/events/golf4thrive/



The 2nd Annual **Cooking for Cancer** event was held on June 4th at The Englewood in Hershey. Guests enjoyed a diverse menu of delicious cuisine, music, and a silent and live auction. This event raised **\$75,000**.



thriveforlife.me/events/cooking-for-cancer/



Croquet for Cancer, held on October 7th, rounded out our 2023 fundraising season. Despite the inclement weather, 23 teams participated and raised **\$6,521** to support the PSCI CARE Center.



thriveforlife.me/events/croquet-for-cancer/



Our Mission:

To support and sustain comprehensive, patient—and family—centered, whole person care for patients seeking treatment at Penn State Cancer Institute.

On December 1, 2023, the THRIVE for Life Foundation executive committee was thrilled to present a check in the amount of \$50,000 to Penn State Health leadership. This gift reflected the generosity of our donors during the 2023 fundraising season. We thank each and every one of our volunteers and donors who helped us provide support to the Penn State Cancer Institute CARE Center.



Don McKenna, Sarah Kirby and Ray Hohl from Penn State Health pictured with THRIVE's Executive Committee Members - Shiyoko Cothren, Jennifer Feeman, Steve Mancuso, and Michael Hayes.

Stewardship

To strengthen our stewardship, we have developed policies to improve our business processes and to enhance transparency. These operational achievements ensure that THRIVE is operating at the highest standards and ensures the organizations capacity to grow.

Future Plans

In 2024 we will be changing our event portfolio. We will continue our golf and cooking events, but the croquet tournament will be paused for 2024.

Please check our website for updates and information about how you can help us THRIVE.

Check Us Out on the Web!

THRIVE celebrated the launch of a newly designed website this year. In partnership with sire advertising, this platform provides THRIVE with a modern communication and marketing approach. Find us at thriveforlife.me

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